

January 7, 2025
Rhode Island Commerce Corporation
REQUEST FOR PROPOSALS

Solicitation Number: **RFP-2345**
ADDENDUM NO. 1
Questions & Answers

REQUEST FOR PROPOSALS
2024 Rhode Island Tourism Economic Impact Study

The Rhode Island Commerce Corporation (Corporation) seeks proposals from qualified firms to create a model for measuring the economic impact of travel and tourism to the State of Rhode Island and provide a complete analysis and report.

Question 1: I would like to ask for help in obtaining the estimated budget or contract value/pricing tied to the project below:

Title: RFP 2024 Rhode Island Tourism Economic Impact Study
Bid Number: RFP-2345
Due Date: 01/14/2025

Answer: Budget requirements for proposal submissions are detailed under Budget per the RFP. Each vendor shall provide detailed pricing for the services

Question 2: I'm writing in regard to RFP-2345 for the 2024 Rhode Island Tourism Economic Impact Study. I see that Tourism Economics has done this work from at least 2019. With a long incumbent history for this work, I'm hesitant to pour resources into preparing a proposal for the Rhode Island Commerce in response to this RFP. Do you mind shedding some light on why Rhode Island Commerce wouldn't continue using Tourism Economics for this work?

Answer: The Corporation's purchasing policy is aligned with transparent state guidelines including an open bid process and juried selection that includes a committee's evolution of each received proposal. Each purchasing decision is made without bias, and the is final contract is awarded based on the proposal that best meets the criteria set forth within the RFP.

Question 3: Reason for Solicitation: Could you please elaborate on the reasons for issuing this RFP, especially considering there is an incumbent service provider?

Answer See answer to question 2.

Question 4: Budget Information: Is there a specified budget for this project? If not, could you provide information on the budget allocated for similar projects in previous years?

Answer: See answer to question 1.

Question 5: Performance: Are there specific areas where the Rhode Island Commerce Corporation is seeking improvement or change from the prior year report?

Answer: See Scope of Work per RFP same as the 2023 request

Question 6: Evaluation Criteria: Could you provide more details on the evaluation criteria, particularly how the Rhode Island Commerce Corporation weighs the experience of the company and the qualifications of personnel?

Answer: see Evaluation Criteria outlined in the RFP for details.

Question 7: Long-term Goals: What are the long-term goals of the Rhode Island Commerce Corporation with respect to the tourism economic impact study, and how does this RFP fit into those goals?

Answer: See Project Overview per the RFP. The Rhode Island Tourism Impact Study is the official statewide key performance indicator for the visitor economy.

Question 8: Partnership Opportunities: Is the Rhode Island Commerce Corporation open to forming collaborations with firms that have not previously worked with the agency?

Answer: Absolutely

***End of Addendum ***