

## Multimedia Designer

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### Statement of Duties:

In this role the Multimedia Designer will creatively use design fundamentals and digital media to support branding and communication needs for Rhode Island Commerce Corporation. The designer is responsible for creating graphics, videos, animations, and other digital content for use on social media, websites and across all internal and external communications channels. The Multimedia Designer also serves as the Corporation's in-house photographer and videographer. This position requires a mix of creative design challenges and production duties along with the ability to work quickly and effectively in a collaborative environment.

### Essential Functions:

- Ability to create solid information designs, concepts, sample layouts, and storyboards.
- Produce engaging content for various multimedia outlets including websites, video, digital displays, social media, email marketing, and more.
- Direct and manage video/photo/interactive projects from concept to completion in a fast-paced environment. Make creative decisions about audio, video, and graphics to meet project objectives.
- Perform post-production tasks which include reviewing and logging footage, final editing, and archiving.
- Manage the setup and breakdown of lights, cameras, and sound equipment for live video and photo shoots.
- Provide photography/videography services at company events or in support of audiovisual projects.
- Maintain all audio-visual equipment. Make recommendations for equipment upgrades or replacements.
- Responsibilities occasionally may require an adjusted work schedule, including but not limited to evening/weekend hours to accommodate shoot schedules or coverage of events.

### Qualifications:

- Bachelor's degree in multimedia design, digital media, or a similar field.
- 3-5 years of related multimedia design experience.
- Extensive experience in Adobe Premiere, After Effects, Final Cut Pro, Adobe Flash, and Sketch.
- Highly proficient with current versions of Adobe Creative Suite including Photoshop, Illustrator, and InDesign.
- Ability to work within brand guidelines while finding creative ways to apply new technology and ideas.
- A strong eye for design, typography, composition, form, color, and light.

- Proficiency in creating and editing graphics, videos and animations and translating multimedia projects for use across online and social media channels.
- Strong understanding of website design, corporate identity, advertising, and multimedia design.
- An understanding of both Windows operating systems and Mac OS. Experience with Microsoft Office, particularly PowerPoint.
- Expert knowledge of shooting with professional cameras.
- Knowledge of production elements including lighting, audio, and camera setup.
- Excellent visual, written, and verbal communication skills.
- Ability to work independently while also collaborating in a team dynamic, and under close direction.
- Detail oriented and organized with the ability to manage multiple concurrent project demands, prioritize tasks, communicate progress, and meet deadlines.
- Must provide links to online portfolio or current demo reel and design examples.
- Applicants must have a valid driver's license and their own mode of transportation.

***This role is funded through a federal EDA Grant for a three-year term. The term may be extended contingent on continued funding.***

*Rhode Island Commerce Corporation is an at-will employer; no employment contracts exist.*

*The Rhode Island Commerce Corporation (the 'Corporation') is an Equal Opportunity Employer. The Corporation does not discriminate on the basis of race, religion, color, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by applicable law. All employment is decided on the basis of qualifications, merit, and business need. The Corporation will not tolerate discrimination or harassment based on any of these characteristics.*

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To be considered for this position, please apply at:

<https://secure.yourpayrollhr.com/ta/co8056.careers?ShowJob=654872256>