



2021-2022 Broadband Communications Internship

Organizational Overview

The Rhode Island Commerce Corporation, as the official economic development arm of the State of Rhode Island, works to drive prosperity in the state and help Rhode Island businesses and residents thrive. A quasi-public agency, the Commerce Corporation serves as a government and community resource to help boost business expansion in, and relocation to, Rhode Island. We are a passionate, innovative, driven, and resourceful team inspired by the belief that we can expand opportunities so that more Rhode Islanders are able to succeed. We enjoy working for an administration that is truly invested in improving Rhode Island for all Rhode Islanders. People skilled at advancing strategic change in a fast-paced, dynamic environment thrive here. You can learn more about RI Commerce at <http://commerceri.com>.

Description of Work

In today's world, broadband internet is a utility—needed for distance learning, remote work, telehealth, e-commerce, and accessing government services. Yet too many Rhode Islanders (one in five statewide, and closer to one in two in our urban core) lack access to this twenty-first century utility in home.

This internship would support the foundational work that is needed to solve this complicated problem: By providing critical planning, communications, and stakeholder engagement supports to the RI Commerce team, the Broadband Communications Intern will help us ensure all relevant stakeholders are informed and committed to the vision and direction of the state's broadband initiative.

Specifically, the Broadband Communications Intern will:

- Work with the Broadband Strategy team to create pitch and marketing materials, explaining clearly the need and the strategic path forward to solving for that need.
- Build awareness of and advocacy for more ubiquitous, affordable broadband access through digital media, traditional earned media efforts, and other innovative engagement techniques.
- Work with partners to expand access to and usage of digital literacy and digital equity supports in state.

Additionally, the Broadband Communications Intern will have the opportunity to be part of a dynamic and cross-organizational broadband strategy team in state, comprised of RI Commerce, the Governor's Office, the Department of Business Regulation, as well as several local partners.



Interns in our office are afforded a rewarding and challenging professional environment, with the benefits of both independent and collaborative work-styles. Interns get exposure to many partners and have varied networking opportunities. They will also have mentorship from and one-on-one relationships with key RI Commerce personnel.

Qualifications

The successful candidate:

- Has the ability to work independently and on deadline.
- Has strong communications skills
- Is comfortable telling data stories using written and visual media
- Proficient with Microsoft Office products
- Has a background in either public policy, public affairs, marketing, or an equivalent

The internship is available for the Fall of 2021 and Spring of 2022 semesters. Applicants are encouraged to apply for one or both semesters.

To apply, please send a resume and cover letter to daniela.fairchild@commerceri.com with the subject line: Application: Broadband Communications Intern – SELECTED SEMESTER. Applications will be reviewed on a rolling basis.

The Rhode Island Commerce Corporation (the 'Corporation') is an Equal Opportunity Employer. The Corporation does not discriminate on the basis of race, religion, color, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by applicable law. All employment is decided on the basis of qualifications, merit, and business need. The Corporation will not tolerate discrimination or harassment based on any of these characteristics.