



Graphic Designer

Statement of Duties

The Graphic Designer will be an integral part of the Rhode Island Commerce marketing team, providing hands-on support for a variety of projects.

Essential Functions

- Concepting and creating a wide range of materials, including event branding, trade show signage and collateral, eBooks, whitepapers and PowerPoint presentations, product data sheets, brochures and advertisements, email campaigns, landing pages, micro-sites, video, and more.
- The right candidate will not only be an outstanding designer and visual communicator, but also have a customer-service focused perspective and enjoy being part of a fast-paced collaborative team.

Professional Qualifications & Preferred Skills

- 2-3+ years of experience as a Graphic Designer in an in-house or agency environment
- Ability to meet with clients or the Senior Art Director to determine scope of various projects
- Mastery of Adobe Creative Suite programs: Photoshop, Illustrator, Indesign, Premiere, Webflow, and After Effects
- Skilled with motion graphics elements involving typography, photography, video, and animation
- Excels at maintaining a consistent brand presence across different media
- Ability to work in a team environment and easily handle shifting priorities
- Demonstrated experience designing and producing print ready files, quickly and accurately
- Demonstrated experience in designing for the web, creating mockups, physical, digital, print, social media, diagrams, icons, white paper, data sheets, etc.
- Knowledge of design requirements for social media channels

To be considered for this position, candidates must submit a cover letter along with a professional resume via e-mail to:

Rhode Island Commerce Corporation
job.opportunities@commerceri.com

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