Don’t let COVID and travel restrictions get in the way of doing business in Israel.

The Chafee Center for International Business at Bryant University and the Rhode Island Commerce Corporation have partnered with the Rhode Island Israel Collaborative (RIIC) to help your company gain traction in the Israeli market.

Why Israel? Israel’s dynamic and diverse market offers U.S. exporters opportunities in a wide variety of sectors. Its high-tech, pro-American business community is familiar with U.S. business norms, and a multitude of Rhode Island firms are already doing business in Israel.

Industry Sectors Highlighted in this Mission

- Advanced Manufacturing
- Electronics and Machine Components
- MedTech, Digital Health and Life Science technology
- Composites
- Homeland Security Technology

About the RIIC

The RIIC is a not-for-profit organization506(c) that fosters and strengthens trade, business investment, academic exchange and research between Rhode Island and Israel to benefit each community. The RIIC does so by building and strengthening the relationships between government organizations, businesses and entrepreneurs in Rhode Island and Israel.

Virtual Mission Benefits

Country Briefings

- Country and cultural overview
- Economic and market opportunity overview
- Israel virtual tour

Official mission opening

In mid-March, a virtual roundtable will held and will include greetings from high-ranking government officials, business executives and personnel from key industry associations in Israel, including the U.S. Commercial Service, Tel Aviv; Israeli Ministry of Commerce; and others. Companies will have the opportunity to showcase the products and services they are offering in the Israeli market and discuss what they are looking for with Israeli counterparts.

Post-Mission Reunion

The group will gather in April either virtually or in-person (according to the latest state COVID-19 guidelines) to debrief and celebrate completion of the mission and discuss mission successes.

Contact:

Katherine Therieau
Director, International Trade Programs
Rhode Island Commerce Corporation
315 Iron Horse Way, Suite 101, Providence, RI 02908
Katherine.Therieau@CommerceRI.com
Individual Company Benefits

A free one-hour, pre-market assessment
An intake meeting will be scheduled with the RIIC to evaluate your products and services to determine Israeli market potential and export readiness.

Customized matchmaking
The RIIC will schedule multiple calls to discuss your prospects and to gather feedback on the fit of the companies identified. RIIC will develop a list of targets in Israel that will be presented to you after which the RIIC will make introductions and facilitate communication with these potential partners.

Post-mission debrief
Your company will give feedback on the mission and review its long-term potential in the Israeli market.

STEP Grant:
This event is open to companies participating in the State Trade Expansion Program (STEP) and upon completion, companies will apply for reimbursement of a significant portion of the RIIC fee.

For more information on STEP, inquire with Linda Woulfe, STEP Program Director at lwoulfe@bryant.edu

Cost:
$1,800 (payable to the RIIC)

Contact:
Katherine Therieau
Director, International Trade Programs
Rhode Island Commerce Corporation,
315 Iron Horse Way, Suite 101,
Providence, RI 02908
401.278.9100 x139
Katherine.therieau@commerceri.com

Registration Deadline
February 26, 2021
Space is limited.
First-come, first-served.