



John H. Chafee Center for International Business

In Partnership with Commerce RI

Bring Us Your Business. We'll Give You The World

Founded in 1988, the John H. Chafee Center for International Business at Bryant University was named after the late Rhode Island Senator John H. Chafee, a longtime advocate of international trade and supporter of efforts to promote exports.

Working in close collaboration with its partners throughout the State, including Commerce RI, the U.S. Department of Commerce and the U.S. Small Business Administration, clients can receive assistance with global market research, corporate and individual export training, strategic consulting, marketing and business development.

The Center also supports Bryant University's mission of providing undergraduate, graduate, and professional education programs through collaborations with faculty and students on research, analytics and business development projects.

JOHN H. CHAFEE CENTER FOR INTERNATIONAL BUSINESS

At Bryant University

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**The Chafee Center for International Business,
in partnership with Commerce RI:**

**Rhode Island State International Trade Office
World Trade Center Rhode Island
RI Export Assistance Center**

Providing comprehensive international trade services to help businesses expand into international markets.

SERVICES

- International Training
- International Consulting
- Global Market Research
- Business Development
- Foreign Trade Missions
- Foreign Trade Events
- Department of Commerce Match-Making Programs
- Export Training Grants
- World Trade Day





Programs and Services in Support of Global Trade:

Training Programs: The Center strives to provide companies and individuals with the tools and information necessary to help them keep abreast of global trade issues, understand basic as well as advanced export procedures and regulations, and learn about foreign markets. Programs are offered to the public on a regular basis and may also be custom designed and provided on-site according to a company's specific needs and interests.

Market Research: Working with students and international business professionals, companies can receive assistance with market research to help them identify and enter new markets, determine product specific requirements, understand pertinent regulations and take advantage of global opportunities.

Strategic Consulting: The Chafee Center team of international trade professionals is available to meet with companies to discuss their global business needs and provide assistance in determining strategic objectives, guiding them through the export process and helping resolve questions and problems.

Business Development Projects: Working in close collaboration with Bryant University faculty, staff and students, the Center is able to assist companies on an individual basis with strategic business development projects. Options include short and long term projects, as well as the opportunity to participate in the Chafee Center-managed MBA and IB (International Business) Practicum programs at Bryant University.

Trade Events: In collaboration with Commerce RI and the State of RI, the Center assists in organizing regular foreign **Trade Missions** and **Trade Show** events that are strategically designed to facilitate global trade opportunities for local businesses.

U.S. Department of Commerce Services: The Chafee Center and Commerce RI work in close partnership with the local Department of Commerce Commercial Service, providing companies with the opportunity to participate in their services and programs, including the Gold Key service, International Partner Search and other Match-Making programs, as well as providing access to assistance through their offices located at U.S. embassies throughout the world.

Export Training Grants: Though the Rhode Island Governor's Workforce Board (GWB), financial assistance is available to help cover the cost of training related to international business. Training can either be for an individual or for a group and can cover many topics, including language training, training in foreign regulations and requirements, technical training, country specific training, etc.

World Trade Day: This annual event is one of the largest international trade conferences in the Northeast, bringing together more than 500 business people, government leaders, trade experts, and international diplomats to discuss global trade issues and opportunities. This highly informative event provides companies with updates on international trade issues, presentations on company best practices in global business and numerous networking opportunities.

For More Information on these and other programs, contact:

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