



Position Title: Graphic Designer

Statement of Duties

The Graphic Designer will be an integral part of the Rhode Island Commerce marketing team, providing hands-on support for a variety of projects.

Position Functions

The essential functions and duties listed below are intended only as illustration of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if work is similar, related or a logical assignment to the position.

Essential Functions

- Concepting and creating a wide range of materials including: event branding, trade shows- signage and collateral; eBooks, whitepapers and PowerPoint presentation templates; product data sheets, brochures and advertisements; email campaigns, landing pages, and micro-sites
- The incumbent will not only be an outstanding designer and visual communicator, but also have a customer-service focused perspective and enjoy being part of a fast-paced collaborative team