



# Rhode Island Trade Mission to the UK's Northern Powerhouse

Join the Rhode Island trade mission to Edinburgh, Leeds and Manchester

September 15-22 2018

This trade mission, organized by Rhode Island Commerce Corporation, the Chafee Center for International Business at Bryant University, and the US Commercial Service, has been designed to kick start commercial relationships and trade between Rhode Island and UK companies and assist with market entry strategies and research.

This mission will be facilitated by GBM which, with offices in both Rhode Island and the UK, offers expert guidance and support to companies looking to sell into the lucrative UK market. The mission will be delivered in conjunction with other public and private sector partners including the UK Government's Department for International Trade and the British American Business Council.

## The UK

With the fifth largest economy in the world, and a GDP of \$2.7 trillion, the UK is ranked 7th in the world for ease of doing business.

The US is the third largest importer to the UK, with US firms selling over \$50bn of goods and services to the British annually.

## Edinburgh & Glasgow

Scotland's largest and fastest growing centers are expected to drive the country's economy in the coming five years with growth outperforming the UK average. Centers for tourism, manufacturing, professional services and banking, the two cities at the heart of a \$230bn economy are just 45 miles apart.

## The UK's 'Northern Powerhouse'

The 'Northern Powerhouse' region of Northern England was the birthplace of the Industrial Revolution and includes five of the UK's top 10 major urban areas including Leeds, Manchester, Liverpool, Sheffield, Hull, York and Newcastle. The region has a population of over 15m people and if it were a country would have the 10th largest economy in the EU at over \$500bn.

## Leeds

Our mission base of Leeds, Yorkshire, is the second largest city outside London, and is a world leading center for financial services, data, fintech, education, advanced manufacturing, life sciences and medical technology. Situated in the heart of the UK, Leeds is just 30 minutes from York, is within 60 minutes' travel of Hull, Sheffield and Manchester, and is just 90 minutes from Liverpool and Newcastle.

## The UK's 'Northern Powerhouse'





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## Leading Sectors for US Export and Investment:

- Aerospace • Consumer goods
- Cyber Security • Defense
- Medical Equipment • Low Carbon Energy and Smart Grids
- Pet Products • Security Products and Services
- Sustainable Construction Products and Services
- Textiles • Travel and Tourism

## Mission delegates will enjoy:

### Pre-market Assessment

Overview of companies' products and services, marketing collateral and pitch to ensure readiness to enter the market.

### One-on-One Business Meetings

Highly targeted and tailored meetings to introduce potential customers, distributors, agents, intermediaries and

essential in-market suppliers to allow for immediate trade readiness.

### Market Research & Briefings

Market and key sector overviews delivered by the US Commercial Service, UK Department for International Trade and GBM specialists ahead of mission departure.

### In-Country Promotional Campaign

Targeted marketing and profile building to promote delegates in the local markets.

### Transportation and Logistics Planning

Detailed itinerary planning, discounted air and ground transportation rates and logistical support.

### Receptions & Networking Events

Hosted receptions and business networking events. UK dignitaries, media and prospective business partners will be invited to build relationships with Rhode Island firms.

## Cost:

Contact Commerce RI for additional details.

STEP funding is available to qualified Rhode Island businesses to help offset trade mission costs.

**Registration deadline:  
June 30, 2018**

All mission participants will be responsible for the cost of their travel including hotel and airfare.

## Contact:

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This trade mission is a joint collaboration between the Rhode Island Commerce Corporation and the Chafee Center for International Business at Bryant University